

SERVING HEMATOLOGY PRACTICES

Did You Know?

Anemia is the most common blood disorder affecting more than 3 million Americans.

Improving Efficiency through Customized Solutions

The global hematology market is projected to reach \$13.52 billion by 2028.

01 | Matrix GPO Member Portfolio

With an increased focus on complex hematologic disorders like anemia and bleeding disorders, it is critical for Hematology Physicians to have the support they need so they can focus on the patient. Matrix GPO understands this and is designed to support the long-term viability of the community-based physician, including those specializing in hematology diseases. The services provided through Matrix GPO afford its members a range of practice resources and access to competitive pricing across a broad portfolio of specialty pharmaceuticals.

02 | Negotiated Savings and More

Due to the scope of product requirements for each specialty, Matrix GPO has forged a network of pharmaceutical manufacturer relationships to provide contract acquisition pricing for the branded and generic drugs that are essential to your practice. As a member of Matrix GPO, healthcare providers can access contracted pharmaceutical and bio-pharmaceutical products through the GPO's exclusive distributor, CuraScript SD.

From a financial perspective, Matrix GPO assists today's healthcare providers through:

- Extensive Pharmaceutical/Biopharmaceutical Contract Access
- Drug Purchasing & Supply Chain Monitoring
- Inventory Control & Management Solutions
- Customized Reporting Tools
- Practice Management Solutions

Matrix GPO is also uniquely positioned to partner with other national GPOs. Matrix GPO can supplement the existing product portfolio of a national GPO and strengthen overall product offering for their membership.

03 | Service Providers

Matrix GPO has engaged with a number of vendors to offer its members a variety of products and programs. These trade relationships afford Matrix GPO members with access to a diverse portfolio of services providers. Some examples include:

- Med-Surg Supplies
- HIPPA Compliance
- Telemedicine
- Practice and Liability Insurance
- Patient Communication
- Online Media Presence
- Healthcare Logistics
- HR and Supply Chain Solutions
- Billing and Reimbursement
- Practice Growth
- Inventory Management

Learn More

[Contact us](#) to learn more about the resources available to Matrix GPO members and new, exciting services available to the healthcare industry. Click [here](#) to visit the Matrix GPO website and fill out an enrollment form.

References

<https://matrixgpo.com/Content/gpo-overview>

<https://www.marketdataforecast.com/market-reports/global-hematology-market>

<https://www.hematology.org/education/patients/anemia>